



# INFO & MINI PORTFOLIO



# ABOUT IA

## Our Mission

At Ignacio Arts Consulting, my mission is to empower entrepreneurs, small business leaders, and non-profit leaders in the arts industry by providing specific and customized recommendations for operational and structural changes. I believe in bringing the authentic self into the workplace and partnering with clients to improve overall organizational efficiency, creating thriving and profitable businesses.

## Core Values

### Authenticity

We believe in bringing your true self to work and empowering others to do the same.

### Partnership

We strive to build long-lasting partnerships with clients and work collaboratively towards their success.

### Innovation

We are committed to staying at the forefront of industry trends and utilizing innovative approaches to help our clients thrive.

### Impact

We measure our company's success by the impact we make on our clients and the communities they serve.

# ABOUT ME



As a seasoned Operations & Strategy Consultant and Business Growth Mentor, I'm dedicated to helping clients build their most successful businesses while also becoming their most successful selves. With over a decade of experience in multiple industries, including private education, property management, and non-profits, I offer specific and customized recommendations for operational and structural changes. My ultimate passion is empowering others to achieve their goals and find success.

I'm passionate about bringing the "authentic self" into the workplace. I believe that a company is only as successful as the people inside, and they are only successful if they're living and speaking their truth. That's why I specialize in partnering with clients to improve overall organizational efficiency and create a thriving and profitable business.

I hold a business degree from San Diego State, an MBA from SNHU, and I am a certified OBM.

# WHAT DO WE DO?

01

## Operations

- Operations Audit
- Systems and Strategy Optimization
- Workflow Management and System Implementation
- Team Trainings
- Organization Structure Overhauls

02

## OBM Services

- Operations Management Team
- Management Launch and Project Management
- Website and Email Marketing Management
- Business Metrics
- SOP Writing and Management

03

## Coaching

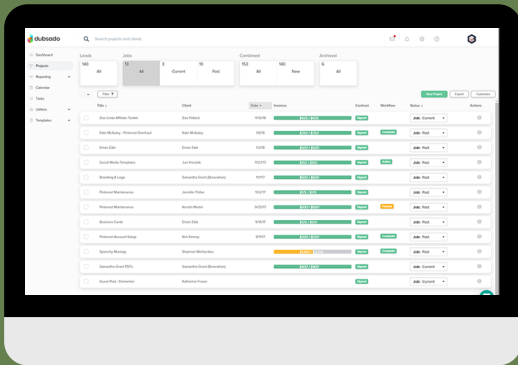
- 1:1 Strategy Planning and Coaching
- Bi-Weekly Goal Setting Sessions
- Professional and Personal SOP audits



# OPERATIONS CONSULTING

At IA Consulting, our Business Operations Consulting services are designed to streamline your organization's workflow, maximize efficiency, and drive profitability. With a focus on the arts industry, we understand the unique challenges that businesses in this sector face. We offer a comprehensive suite of services, including Operations Audit and Systems Intensives, to identify and address areas of improvement in your business operations.

## Systems Builds



## Consulting

- Systems strategy and process optimization
- Workflow management and systems implementation
- Team trainings and organization structure overhauls.

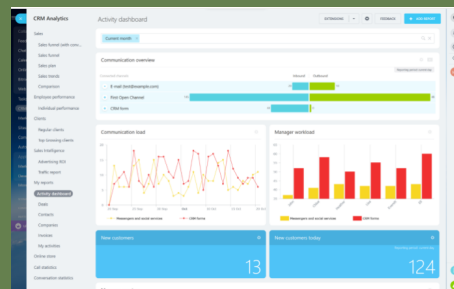
## Operations Audit

One of the best ways to get a big-picture look at your operational health is through an audit!

This is an easy process that takes about 10 hours total and looks at 6 key areas of your business:

- Financial Steadiness
- Operational Excellence
- Growth and Development
- Product Creation/Refinement
- Visibility
- Customer/Client Experience

## Metrics and Reporting




# OBM SERVICES

An OBM (Online Business Manager) manager works with other online entrepreneurs to run the day to day operations; although some OBMs don't work exclusively for online businesses, some work for brick-and-mortar businesses as well.

An online business manager is a partner, sounding board, and your new business BFF. We work in the back end of a business, making sure it all runs like a well-oiled machine, and typically manage a team (even if that happens to be just 1 other freelancer), whilst our clients focus on serving their clients and creating a bigger impact in the world.

## Types of Services

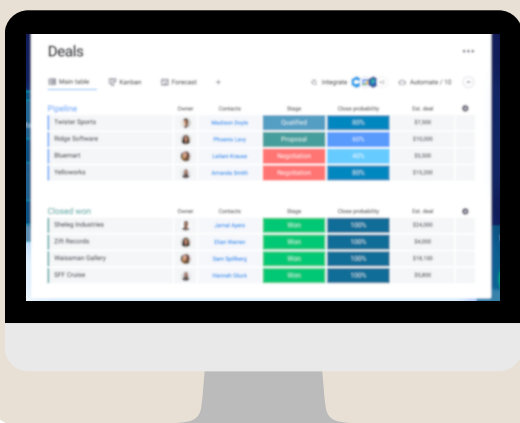
- Operations Management
- Team Management
- Launch and Project Management
- Website Management
- Email Marketing Management
- Marketing Management
- Business Metrics and Reporting
- SOP Writing and Management

 and more!

## Website Management



## CRM Management



## What you get:

- A dedicated manager working to run the every-day tasks and routines
- A partner and sounding board who is with you every step of the way.
- Someone who understands your vision and does what it takes to help bring it to life!



# 1:1 COACHING

Starting a new business is scary and, oftentimes overwhelming, for new business owners. **Strategy planning is an important part in every new business.**

As a strategy coach, I work with you to help **set and maintain your goals, streamline your process**, and help you to **structure your time** so you can focus on serving your clients or customers.

## What you get:

- 1:1 Sessions focused on you and your goals
- Personalized exercises and worksheets that you get to keep and refer to at any time
- A partner, sounding board, and professional friend

### BRONZE

- ✓ 3 Monthly 60-min strategy sessions (CEO Days)
- ✓ Once a month, we will meet and go through a goal-setting session and discuss any other professional obstacles you're currently encountering.
- ✓ 4 hrs/mo of Slack/Email support where you can ask questions and get feedback as you build.

### SILVER

- ✓ Bi-weekly 60-minute sessions for 3 months (CEO Days)
- ✓ 1 quarterly intensive strategy session to focus your goals for the next quarter
- ✓ 8 hours/mo of Slack/Email/Zoom support where you can ask questions and get feedback as you build

### GOLD (6-MONTH PACKAGE)

- ✓ Weekly 60-minute sessions for 6 months
- ✓ 2 quarterly strategy intensive session
- ✓ Comprehensive executive audit (what your personal SOPs look like)
- ✓ 10 hours/mo guidance and support via Slack/Email/Zoom

# PRICING

For detailed pricing for packages,  
visit our website:  
[ignacioartsconsulting.com](http://ignacioartsconsulting.com)



## WHAT'S NEXT?

Ready to transform your business into a thriving, efficient powerhouse? Don't wait another moment – reach out to us with your questions at [info@ignacioartsllc.com](mailto:info@ignacioartsllc.com), and discover how Ignacio Arts Consulting can revolutionize your operations. Explore pricing and booking options on our website, and stay connected with us for valuable tips and insights by following our social media channels.

It's time to unleash your full potential – let's embark on this journey together!

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Contact us :

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 [www.ignacioartsconsulting.com](http://www.ignacioartsconsulting.com)

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